



## The Organic Farmer's Business Handbook Business Advice for Organic Farmers with Richard Wiswall (Book DVD Bundle) (Paperback)

By Richard Wiswall

Chelsea Green Publishing Co, United States, 2012. Paperback. Book Condition: New. 252 x 202 mm. Language: English . Brand New Book. Contrary to popular belief, a good living can be made on an organic farm. What's required is farming smarter, not harder. In this book and DVD set longtime farmer Richard Wiswall shares his story, and offers detailed advice on how to make your farm production more efficient, better manage your employees and finances, and turn a profit. From his twenty-seven years of experience at Cate Farm in Vermont, Wiswall knows firsthand the joys of starting and operating an organic farm--as well as the challenges of making a living from one. Farming offers fundamental satisfaction from producing food, working outdoors, being one's own boss, and working intimately with nature. But, unfortunately, many farmers avoid learning about the business end of farming, and because of this, they often work harder than they need to, or quit farming altogether because of frustrating--and often avoidable--losses. The DVD consists of a filmed workshop and interview, recorded at the Northeast Organic Farming Association (NOFA) Winter Conference in 2010 and at Wiswall's Cate Farm. This workshop offers invaluable exercises for business-savvy farmers, including...



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