



Financial Management: Core Concepts (Paperback)

By Raymond M. Brooks

Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 3rd Revised edition. 274 x 213 mm. Language: English . Brand New Book. NOTE: You are purchasing a standalone product; MyFinanceLab does not come packaged with this content. If you would like to purchase both the physical text and MyFinanceLab search for 0134004221 / 9780134004228 Financial Management: Core Concepts Plus MyFinanceLab with Pearson eText -- Access Card Package, 3/e Package consists of: *0133866696 / 9780133866698 Financial Management: Core Concepts, 3/e *013386782X / 9780133867824 MyFinanceLab with Pearson eText -- Access Card -- for Financial Management: Core Concepts, 3/e MyFinanceLab should only be purchased when required by an instructor. For courses in financial management Using Tools, Making Connections, and Studying for Success in Finance Financial Management: Core Concepts is the ideal source material for non-finance readers seeking to learn the key elements of financial operations. The text focuses on the reader's ability to understand complex financial concepts by centering its material around three major learning skills: using tools, making connections, and studying for success. Readers are encouraged to start by mastering the major concepts of finance, and then to test their knowledge by forging connections between ideas and applying them to real world...



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