



Mix and Match: Product Compatibility Without Network Externalities (Classic Reprint) (Paperback)

By Carmen Matutes

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Mix and Match: Product Compatibility Without Network Externalities Hony multiproduct industries sell systems , i.e lines of products where each good cannot, or usually is not, used separately but might still be bought separately. Examples of such industries are the computer industry, where a system involves both hardware and software, and the amateur photography industry, where the typical product line includes cameras, lenses, negatives and film processing services. In some of these industries, every component of a system produced by a firm can be used with every component manufactured by another firm. This is the case for the home-stereo industry where, for example, a Sanyo tape deck can be combined with a Pioneer receiver and Kenwood speakers. Such industries are referred to as (fully) compatible. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In...



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