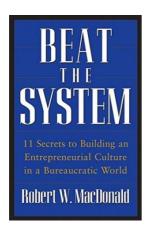
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BEAT THE SYSTEM: 11 SECRETS TO BUILDING AN ENTREPRENEURIAL CULTURE IN A BUREAUCRATIC WORLD



John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Beat the System: 11 Secrets to Building an Entrepreneurial Culture in a Bureaucratic World, Robert W. MacDonald, Smart guidelines for building flexible, innovative companies Beat the System is a follow-up to Robert MacDonald's controversial but successful first book, Cheat to Win. Packed with proven, real-life advice, Beat the System shows readers how to deal with the bureaucracy that can smother the creativity and entrepreneurship essential to long-range business success....

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