



The Middle Man: A Survival Guide for Middle Managers (Paperback)

By Greg Miller

Outskirts Press, United States, 2012. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.The Middle Man is the first of a 3 part series. It s simply a survival guide for corporate warriors who happen to have landed somewhere in the organizational middle between Senior Leadership and the Workforce. Miller believes people remember things five ways; - Visual presentation - Personal experience - Participation in successful experiences - Participation in disastrous experiences - and last, but not least, a good old fashioned story. Included within are tools and theory to support you in your pledge to move your company forward. The tools covered in this part of the series are the Initiative Quadrant and The Onion. The Initiative Quadrant is a work / project readiness and leadership communication tool which presents senior leadership and the workforce with a single page representation of business value, risks and costs associated with all current and planned initiatives within the organization. The Onion is a easy to use and administer staffing methodology which helps management and senior leadership understand the nuts and bolts of supporting all products within your portfolio. These tools help to...



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