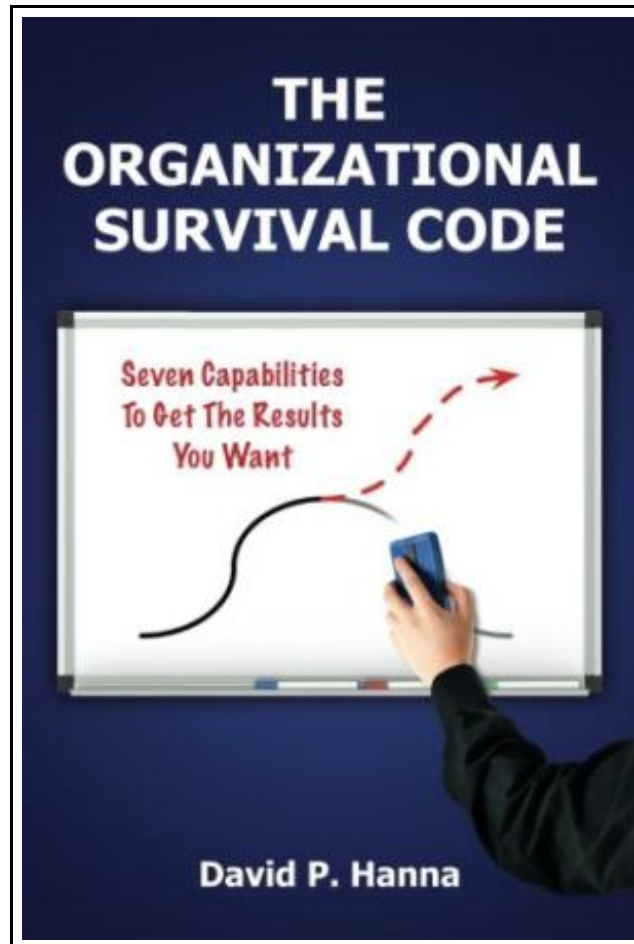


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THE ORGANIZATIONAL SURVIVAL CODE: SEVEN CAPABILITIES TO GET THE RESULTS YOU WANT (PAPERBACK)



Hanaoka Publishing, United States, 2013. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Many organizations are on the endangered species list in this 21st century. Globalization and economic ups and downs are testing the limits of even the most effective enterprises. More than 50 percent of the Top Global 100 companies fall off the list within 10 years. Only 29 percent of small businesses survive even 10 years. The Organizational Survival Code is comprised of capabilities that have helped organizations extend their corporate lifecycle. The seven capabilities are: 1.Ecological Order: strategize to fulfill the most important needs and expectations of your key stakeholders. 2.Purpose: develop a compelling purpose and strategy so that each member instinctively acts to fulfill it. 3.Steady State: design work processes that consistently deliver high quality outputs. 4.Mobilization: solve problems at their source. 5.Complexity: build more self-sufficient, flexible, multi-skilled people and work units. 6.Synergy: develop true partnerships with all stakeholders so that you always enjoy a competitive advantage. 7.Adaptation: re-strategize and redeploy your resources in the midst of external changes to stay atop the lifecycle. The book reviews principles and processes for each of the seven capabilities and uses a multitude of actual case examples to show how others have used them successfully. The target audience is business unit managers, functional leaders and HR professionals. Through the book s many case examples from companies like Ritz-Carlton, 3M, Procter Gamble, US Synthetic, General Electric, Stora Enso, Walmart, Apple, Honda, Shell and many others you will see how you could develop the capabilities to survive and even thrive even in the toughest of times. PART I: ORGANIZATIONS ARE AN ENDANGERED SPECIES 1.Survival By Design *Dilemmas emerge from organizational misalignments *The intangibles of market value 2.Organizational Lifecycles *Organizational lifecycles *Lifecycles...

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